

Launch readiness at a glance

A concise view of goals, progress, and the decisions ahead.

**8 / 10**

WORKSTREAMS READY

**78%**

BUDGET COMMITTED

**High**

LAUNCH CONFIDENCE

EXECUTIVE SUMMARY

Project Atlas is on track for a controlled public launch. Core product, support, and analytics workstreams are complete. The remaining focus is partner enablement, final accessibility review, and launch-day communications.

PRIORITIES THIS WEEK

**Complete partner briefing**

Owner: Maya Chen

**Approve launch messaging**

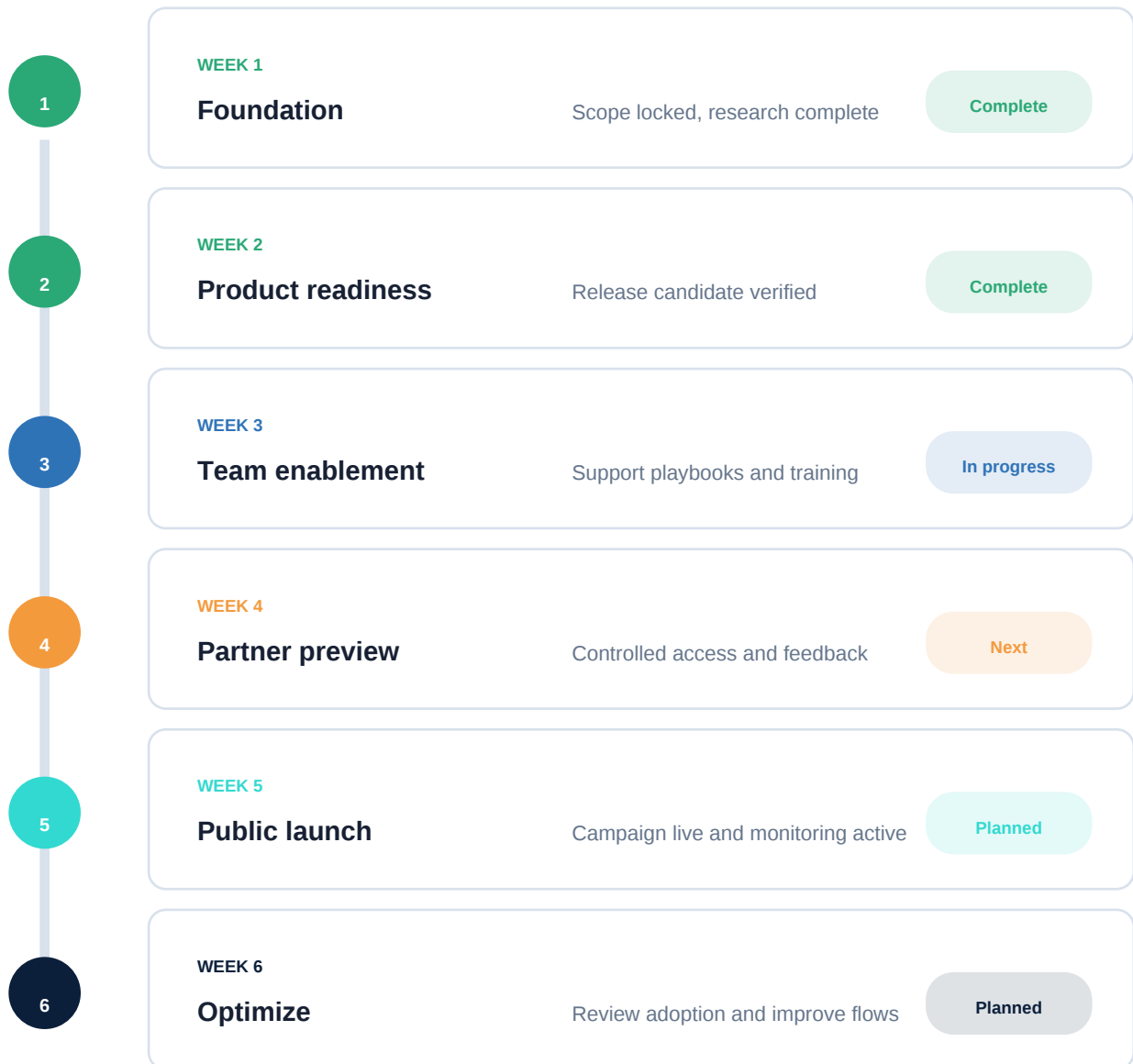
Owner: Noah Williams

**Close accessibility review**

Owner: Sofia Patel

Six weeks to launch

Milestones, owners, and clear handoffs across every workflow.



Investment with clear accountability

Planned versus committed spend across the launch program.



\$240K

APPROVED BUDGET



\$187K

COMMITTED



\$53K

REMAINING

BUDGET BY WORKSTREAM

Product and QA

\$68K of \$72K



Launch marketing

\$44K of \$60K



Partner enablement

\$31K of \$38K



Customer support

\$24K of \$32K



Contingency

\$20K of \$38K

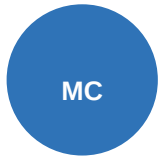


DECISION NOTE

Reserve the remaining contingency for launch-week demand.

One team, clear ownership

Decision makers and accountable owners for launch readiness.



Maya Chen

Program Lead

OWNER



Noah Williams

Product

OWNER



Sofia Patel

Experience

OWNER



Omar Lewis

Engineering

OWNER



Elena Kim

Marketing

OWNER



Jordan Reed

Customer Success

OWNER

Launch control center

A focused checklist for the final readiness review.



Release candidate approved

PRODUCT



Analytics dashboards verified

DATA



Support playbooks distributed

SUCCESS



Partner briefing completed

PARTNERSHIPS



Accessibility review closed

EXPERIENCE



Launch message approved

MARKETING



Incident response room scheduled

ENGINEERING



Executive go-live decision

LEADERSHIP

READINESS SCORE

82%

Four final decisions remain before public launch.

Ready for the final decision

A concise record of scope, risk, and launch authorization.



RECOMMENDATION: PROCEED

Launch risk is controlled and all critical safeguards are in place.

FINAL CONDITIONS



Accessibility review closes before release submission.



Partner communications remain under embargo until 09:00.



Engineering and support owners join the launch command room.

APPROVALS

Maya Chen

03 AUG 2026

Program Lead

Noah Williams

03 AUG 2026

Product Lead